



Southern Select South Poll Cattle Sale

December 5-6, 2025

Laurens Livestock

2500 Hwy 49

Laurens, SC 29360



**FRIDAY, DECEMBER 5, 2025
CATTLE VIEWING & NETWORKING
FROM 9 AM TO 8 PM**

**SALE DAY SCHEDULE
SATURDAY, DECEMBER 6, 2025
PREVIEW CATTLE 8:00 AM - 10:00 AM**

**10:00 AM - 11:00 AM
WELCOME & PRODUCER PANEL**

**11:00 AM - 12:00 PM
LUNCH**

12:30 PM: CATTLE SALE

**LAURENS LIVESTOCK
2500 HWY 49
LAURENS, SC 29360**

**HOST HOTEL
Hampton Inn: 334.807.5900**

**AUCTIONEER - PHILIP GILSTRAP,
SCAL #2914; PHONE: 864.506.0463**

**SALE MANAGERS & SALE DAY PHONES:
Paul Epting: 864-630-0152
Brooks Dickson: 770-519-8567
Ethan Foard: 843-672-8993
Bruce Shanks: 573-578-3945**

CATTLE SELL ONLINE AT



www.bestcattlesales.com

SALE PRODUCERS

BENT CREEK FARM

DAVE ROBERTS

EASY E CATTLE CO

**HARRIS
HOMEPLACE FARM**

HOLIDAY RANCH

O'NEAL CATTLE CO

**OZARK HILLS
GENETICS**

ROLLING HILL RANCH

ROSE HILL FARM

**SASSAFRAS VALLEY
RANCH**

**SMOKY MOUNTAIN
SOUTH POLLS**

SUMNERS FARM

SOUTHERN SELECT CATTLE *The Founder's Farms*



Rolling Hill Ranch **Paul Epting**

My wife and I, along with our three children, operate Rolling Hill Ranch located in Mountville, SC. Ranching started as a hobby shortly after we got married in 2008, as my wife

Caroline was a cosmetologist and I was a General Contractor. Our passion to steward and care for God's creation quickly grew as we began seeking ways to turn our hobby into a full-time occupation. Over the course of the next 12 years with many failures, a few successes, and a lot of study and education, our conventional farming practices transformed into regenerative farming practices as we wanted to be profitable while making our land better. That's also when our cow herd began to transition from black to red. We bought our first South Poll cattle in January of 2020 and haven't looked back since. We also purchased our new farm that same year, allowing us to expand our operation and reach our goal of being full-time first-generation ranchers. That dream became reality in October 2022!

Today, we raise registered South Poll cattle using adaptive grazing practices to produce the best quality bulls and replacement heifers possible. We strive to develop low input cattle that excel in our heat and humidity and thrive on our fescue dominant pastures, all while raising a healthy calf every year.



Sassafras Valley Ranch - Bruce Shanks

Bruce and Sunshine Shanks own and reside on Sassafras Valley Ranch in Belle, MO where they graze livestock on 725 owned acres and 10 lease farms totaling 1,400 acres.

Currently, they run 300 registered South Poll cows and have a flock of 200 commercial Katahdin hair sheep. They follow a simple recipe for cattle production and are TRULY a low-input operation. The only supplements cattle receive are mineral and dry hay. A heavy emphasis is placed on fertility and hardiness and cows that pregnancy check open are strictly culled; additionally, heifers are required to calve as two-year-olds.

Bruce has been on the South Poll Grass Cattle Association board since the organization's inception.

Rose Hill Farm **Brooks Dickson**

Myself and my wife, Brooke, are the owners and founders of Rose Hill Farm - a first-generation, veteran-owned, cattle operation based in Elberton, Georgia.



Since launching the business in 2020, We have been committed to raising high-quality South Poll cattle through sustainable, ethical, and regenerative practices. We practice rotational grazing to produce nutrient-dense, 100% grass-fed beef while building healthy soil and resilient pastures.

With a dual focus on both the grass-fed meat market and premium seed stock, we are passionate about helping customers—from families looking for clean, local beef to producers seeking top-tier genetics for their own herds.

At Rose Hill Farm, it's not just about raising cattle—it's about stewarding the land, honoring values, and building a legacy from the ground up.

Eazy E Cattle Co **Ethan Foard**

Born and raised in Chesterfield County South Carolina. My love for agriculture started at a young age. My summers were spent with my grandparents who live the simplest life at their age. The farm animals were gone, and the pastures had been rented to crop farmers. My grandmother's garden fed them all year and nothing went to waste. I never knew that my entrepreneurial lifestyle would allow me to someday piecemeal the old family farm back together.

Now that it's whole again, I am proud to say that it's home to our registered South Poll herd. It makes life worth living to have our nine-year-old daughter, enjoying this journey with the hopes of sustainability for generations to come.





4018 Puckett Ferry Rd.
Mountville, SC 29370
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www.southernselectcattle.com

SOUTHERN SELECT SOUTH POLL CATTLE SALE

Sale Rules

1. All bidders must pre-register before the auction and will be required to present a valid driver's license for copy. Once registered, the bidder will receive a numbered buyer's card.
2. All settlements will be made by cash or check immediately following the close of the auction.
3. Online bidders will pre-register at www.bestcattlesales.com. Online bidders will be emailed an invoice for each winning lot and contacted at the close of the auction for settlement and trucking details. Cash, check, or wire transfer will be accepted.
4. All animals will be identified by lot number.
5. The opening bid price will be \$3,000 on open heifers; \$3,500 on bred heifers; \$4,500 on cow/calf pairs; \$3,000 on bulls. If animals do not meet the minimum, they will be considered "No Sale".
6. All animals will be available for viewing after 9:00 A.M. on Friday, December 5, 2025.
7. Cattle will be sold according to lot number at 12:30 P.M. on Saturday, December 6, 2025. Any changes or addendums will be announced on sale day.
8. Trucking will be available on sale day at buyer expense. Cattle may not be loaded until after the conclusion of the auction, the animal is paid for, and a load out ticket is issued by the clerk and presented to the load out manager. All animals, once sold, become the sole responsibility of the buyer.
9. All sale animals must be registered by consignor prior to being listed in the sale catalog.
10. All weaning age animals being sold without the dam at side, must be weaned 30 days prior to the auction.
11. Bulls over 12 months of age at the time of the sale, must pass a Breeding Soundness Exam (BSE) and be Trichomoniasis tested negative by a licensed veterinarian.
12. All females being sold as bred, must be pregnancy checked, or blood tested to verify pregnancy.
13. A current health certificate is required on each animal consigned upon arrival at the sale. After the auction, health certificates will be transferred to all sold animals as required for shipping.
14. Registration certificates will be transferred to the buyer at the expense of Southern Select Cattle. The buyer is responsible for submitting the proper contact information and SPGCA member number (if applicable) to the clerk for making transfers.
15. Phone bids will be accepted, but arrangements must be made in advance- please see Rule 1.
16. All persons who attend this sale do so at their own risk. Southern Select Cattle, Laurens Livestock, Best Cattle Sales and cattle consignors assume no liability or otherwise for any accidents that may occur.
17. All consignors must be current members of the SPGCA.
18. All transactions are between the seller and buyer.



LOT 1 - SF 1418 E317 J331 - SUMNERS FARM, ALBERTVILLE, AL

DOB: 3/14/2021 • REG# 48989 • SEX: F • ID: J331 • RED • PAIR • FULLBLOOD

SIRE	BTF 8401 6422 1418	{ BTF 6416 6404 BROADWAY 8401 BTF 4246 3421 6422	{ BTF 4401 6416 BTF 4417 6404 BTF 0753 4246 BTF 1572 3421
DAM	SF C324 C443 E317	{ SF 9401 7404 C324 SF 9401 9507 C443	{ BTF 4401 DYNAMITE 9401 SF 4246 5243 7404 BTF 4401 DYNAMITE 9401 SF 6420 5235 9507

This beautiful female sells confirmed bred for a May/June calf. She is a consistent producer in our herd and sells with a heifer calf at side (DNA results pending for the sire of the heifer).



LOT 2 - BTF 8408 7400 0427 - ROBERTS FARM, FORT PAYNE, AL

DOB: 4/14/2020 • REG# 43443 • SEX: F • ID: 0427 • RED • PAIR • FULLBLOOD

SIRE	BTF 6400 5409 8408	{ BTF 1319 5610 6400 BTF F08 M492 5409	{ HOLIDAY 1319 HR 6416 3465 5610 JL 869 7410 F08 BTCC MRS M492
DAM	BTF 110 1402 7400	{ BOC 721 6426 110 BTF 9405 B0442 1402	{ VLCC 8401 7806 721 BTF 4246 3416 6436 BTF BONAFIDE 5447 9405 BTF 8441 B0442

Cow is confirmed bred to J01 or 204. Some of the best cows in the breed are in her pedigree. Her 2024 calf is being used as a herd sire. She sells with a heifer calf, RF 101 0427 5443 (registration number 67765), born on 5-28-25.

Lot 2 heifer calf sells at side.



LOT 3 - RHFC H302 7812 051923 - ROSE HILL FARM & CATTLE, ELBERTON, GA

DOB: 5/16/2023 • REG# 61122 • SEX: F • ID: 051923 • REW • BRED COW • FULLBLOOD

SIRE	SF 31001 2404 H302	{ JL 869 6452 31001 SF 8401 5235 2404	{ MT 416 DANDY 869 BTF 3422 6452 BTF 6416 6404 BROADWAY 8401 BTF RH60 3421 5235
DAM	SVR 7476 3203 7812	{ MF 723 RH60 7476 UG 217 7411 3203	{ BTF 1542 CASSANOVA RH60 HR 1524 M480 723 BTF 5285 7411 BTF MRS 217

Registered South Poll cow bred and developed at Rose Hill Farm. Calved last year as a first-calf heifer and bred back on schedule. Raised on grass and mineral only, she's an easy-keeping, fertile female that thrives on fescue and represents the kind that lasts.



LOT 4 - RHFC H302 321 052123 - ROSE HILL FARM & CATTLE, ELBERTON, GA

DOB: 5/5/2023 • REG# 65740 • SEX: F • ID: 052123 • RED • BRED COW • PUREBRED

SIRE SF 31001 2404 H302

JL 869 6452 31001

SF 8401 5235 2404

MT 416 DANDY 869

BTF 3422 6452

BTF 6416 6404 BROADWAY 8401

BTF RH60 3421 5235

DAM RNF 01718 0917 321

SVR E3 12612 01718

RNF 07814 020 0917

SVR 5430 1628 E3

HOLIDAY 12612

SVR 1712 606 07814

COMPOSITE

Registered South Poll cow bred and developed at Rose Hill Farm. Calved last year as a first-calf heifer and bred back on schedule. Raised on grass and mineral only, she's an easy-keeping, fertile female that thrives on fescue and represents the kind that lasts.



LOT 5 - BOC 145 1003 303 - HARRIS HOMEPLACE FARM, SNOW CAMP, NC

DOB: 9/22/2022 • REG# 52589 • SEX: F • ID: 303 • RED • BRED COW • FULLBLOOD

SIRE BOC 721 913 145

VLCC 8401 7806 721

BOC 6433 6436 913

BTF 6416 6404 BROADWAY 8401

BTF 1542 7806

BTF 9218 6433

BTF 4246 3416 6436

DAM CL 516 117 1003

HR M415 M480 516

VLCC 117

BTF CHIEF B0358 M480

BTF B9412 B0307 M415

BTF 9727 M419

BTF 7411 M434

This young cow comes from a very productive lineage as she is sired by the 145 bull whose dam 913 was one of the nicest cows to come from our farm and still in production at Ellett Valley in Va. You also see 6436 who produced for 18 years in our herd. Her dam is still a productive member of our herd and carries incredible udder quality at 15 years of age. Bred for spring calving.



LOT 6 - DFF 7422 776 2776 - EASY E CATTLE COMPANY, JEFFERSON, SC

DOB: 4/18/2022 • REG# 48508 • SEX: F • ID: 2776 • RED • BRED COW • FULLBLOOD

SIRE BTF 110 M492 7422

BOC 721 6426 110

BTCC MRS M492

VLCC 8401 7806 721

BTF 4246 3416 6436

BTF 8220 E43 0313

BTF 8220 B0302

DAM DFF 1210 07614 776

HOLIDAY 1210

SVR 1025 8096 07614

BTF CHIEF B0358 M480

HR 6416 4208 4210

BC 778 1025

SCF 5415 6036 8096

2776 just weaned a nice bull calf that was born 3/13/25. She is now expected to calve again on 3/1/26 according to her ultrasound. A true testament to her fertility. She is bred to EZ221. She does her job well.



LOT 7 - BTF 8403 123H 123K - ROLLING HILL RANCH, MOUNTVILLE, SC

DOB: 3/5/2022 • REG# 51927 • SEX: F • ID: 123K • RED • BRED COW • FULLBLOOD

SIRE	BTF 6400 2412 8403	BTF 1319 5610 6400	HOLIDAY 1319
		BTF RH60 3416 2412	HR 6416 3465 5610
DAM	BTF 8403 7431 123H	BTF 6400 2412 8403	BTF 1542 CASSANOVA RH60
		BTF 24 WD8 7431	BTF 1742 3416
			BTF 1319 5610 6400
			BTF RH60 3416 2412
			WDH 1107 0810 24
			BTF 5430 WD8

123K is confirmed bred and has a loaded pedigree. She has 3416 top and bottom of the page, including 6400, RH60, and 24. She raised a herd sire last year and has a potential sire this year as well. This slick, beautifully uddered cow would be a great foundation animal for any herd.



LOT 8 - CF SP03 408 CF141 - EASY E CATTLE COMPANY, JEFFERSON, SC

DOB: 4/4/2021 • REG# 47282 • SEX: F • ID: CF141 • RWF • BRED COW • FULLBLOOD

SIRE	VLCC 869 637 SP03	MT 416 DANDY 869	R 1934 R416
		MT 8068 637	MT B9850 328
DAM	VLCC 371 302 408	VLCC 8401 611 371	RAB 8068
		BTF 5447 8412 302	BTF 6174 1800
			BTF 6416 6404 BROADWAY 8401
			MT 0313 611
			BTF 0442 3422 5447
			BTF 383D 8412

CF141 has done her job on time year after year? She is a deep gutted, easy keeper with a really nice udder. She stays super slick and passes this on to her calves as well. She is bred to EZ221 and due to calve on or near 3/18/2026 per ultrasound. She has always calved without assistance.



LOT 9 - HOLIDAY 2015 04412 1933 - HOLIDAY RANCH SOUTH POLLS LLC, VERNON, FL

DOB: 6/16/2019 • REG# 47611 • SEX: F • ID: 1933 • RED • BRED COW • FULLBLOOD

SIRE	HOLIDAY 0428 1204 2015	HOLIDAY 869 9408 ROMEO 0428	MT 416 DANDY 869
		HOLIDAY CHIEF M480 7466 1204	BTF 4401 9408
DAM	HOLIDAY 04412	BTF BONAFIDE 5447 9405	BTF CHIEF B0358 M480
		HR 1348 M480 637	MF 5308 RH60 7466
			BTF 0442 3422 5447
			BTF 1742 3416
			BTF CHIEF B0358 M480
			BTF T9045 MRS 1348

1933 is a very nice 6-year-old cow exposed to several very special Holiday bulls. Her pedigree contains many of the older close-to-foundation South Polls that we love. A few of the bulls you will recognize are Bonafide, Chief, Dandy, and the one-and-only Romeo! Negative test for Johnes and BVD-PI.



LOT 10 - EZE 5404 2022H EZ3123 - EASY E CATTLE COMPANY, JEFFERSON, SC

DOB: 9/12/2023 • REG# 67998 • SEX: F • ID: EZ3123 • RED • BRED HEIFER • FULLBLOOD

SIRE

BTF F08 2412 5404

JL 869 7410 F08

BTF RH60 3416 2412

MT 416 DANDY 869

BTF 4417 8437 7410

BTF 1542 CASSANOVA RH60

BTF 1742 3416

DAM

OH 24 306 HAZEL 2022H

WDH 1107 0810 24

BTF 5447 306

JL 869 451 1107

SF 4476 5319 0810

BTF 0442 3422 5447

FULLBLOOD SOUTH POLL COW

EZ3123 was a virgin hold-over from our fall crop of 2023.

Ultrasound technology expects her to calve on or near 3/8/2026. That would put her getting bred the first week with our fullblood bull EZ 1323. If there has ever been an Easy E heifer to brag on this is the one! Super slick, docile, and very much has eye appeal. She is sired by the 5404 bull, and her dam is a daughter of Bull 24. She has everything including a powerhouse pedigree.



LOT 11 - RF 1415 9535 404 - ROBERTS FARM, FORT PAYNE, AL

DOB: 1/28/2024 • REG# 67764 • SEX: F • ID: 404 • RED • BRED HEIFER • PUREBRED

SIRE

BTF 9404 9415 1415

BTF 3413 01513 9404

BTF 3413 7136 9415

BTF 800 6404 3413

HOLIDAY 01513

BTF 800 6404 3413

SCF 7494 5402 7136

DAM

ECC1 1318 785 9535

HOLIDAY ROMEO0428 519 1318

MT 8068 785

HOLIDAY 869 9408 ROMEO 0428

HR 3211 M480 519

RAB 8068

BTF MRS 1813

Heifer is confirmed bred to J01 or 204. Her older sister is a great producing cow and her brother is a herd sire. Great genetics in her pedigree.



LOT 12 - HOLIDAY 7852 1922 2439 - HOLIDAY RANCH SOUTH POLLS LLC, VERNON, FL

DOB: 2/18/2024 • REG# 57052 • SEX: F • ID: 2439 • RED • BRED HEIFER • FULLBLOOD

SIRE

RCF 4426 1104 7852

BTF 2422 1407 4426

JL 869 573 1104

SF 8401 0810 ENDURANCE 2422

BTF 8401 9410 1407

MT 416 DANDY 869

MT B0733 573

DAM

HOILDAY 2015 1722 1922

HOLIDAY 0428 1204 2015

HOLIDAY 1318 510 1722

HOLIDAY 869 9408 ROMEO 0428

HOLIDAY CHIEF M480 7466 1204

HOLIDAY ROMEO0428 519 1318

HR 3213 M480 510

2439 was bred to RCF 4426 1407 7780 (triple bred Broadway!)

2439's DNA is well-balanced with an Ag-Boost overall score of 5.2 and a maternal index of 6.2. Her pedigree contains some of the great older genetics, including Romeo and his sire, Dandy. Great-grandsire, Endurance, brings a quadruple shot of Broadway! Negative test for Johne's and BVD-PI.



LOT 13 - JBW E1001 HF13 404 - HOLIDAY RANCH SOUTH POLLS LLC, VERNON, FL

DOB: 2/19/2024 • REG# 58582 • SEX: F • ID: 404 • RED • BRED HEIFER • FULLBLOOD

SIRE	NF C324 SP06 E1001	{ SF 9401 7404 C324 VLCC 9401 634 SP06	{ BTF 4401 DYNAMITE 9401 SF 4246 5243 7404 BTF 4401 DYNAMITE 9401 MT 8068 634
DAM	HF BC12 7736 HF13	{ AA 7697 1 BC12 RCF 7481 7452 7736	{ RCF 7481 7607 7697 VLCC 939 S165 1 M-F RH60 7451 7481 M-F 4401 5404 7452

404 was bred to RCF 4426 1407 7780 (triple bred Broadway!)

404 is a product of Bert Woodham's program, whose specialty is the absolute best-of-the-best grass-fed beef. Her pedigree shown line breeding to Bent Tree's Dynamite 9401. Notable breeders contributed to her breeding such as Sumners, Rock Creek, and Voss. Negative test for Johne's and BVD-PI.



LOT 14 - GAF 2115 1608 2412 - SMOKY MOUNTAIN SOUTH POLLS, RUTLEDGE, TN

DOB: 2/29/2024 • REG# 57678 • SEX: F • ID: 2412 • RED • BRED HEIFER • FULLBLOOD

SIRE	GAF 01515 A36 2115	{ SVR 6911 6819 01515 JL 869 7805 A36	{ HOLIDAY 6416 4204 6911 BTF 1542 6819 MT 416 DANDY 869 BTF 1542 1328 7805
DAM	GAF 2213 1314 1608	{ SVR 7460 7468 2213 SD 913 9010 1314	{ MF 7451 RH60 7460 MF 5322 RH60 7468 HR 6416 H-1 913 VLCC 3403 18 9010

2412 comes from one of our most trusted dams, 1608, is a deep-bodied, picture-perfect nine-year-old still in production with a tight, youthful udder and flawless track record. Her sire, GAF 2115, is a home-raised bull backed by generations of proven performance — out of another nine-year-old dam and sired by Dandy 869 and Casanova RH60. Built from longevity. Backed by consistency. 2412, born on 2/29/24 weighing 57lb is the kind you want to build a program around.



LOT 15 - GAF 205 2124 2404 - SMOKY MOUNTAIN SOUTH POLLS, RUTLEDGE, TN

DOB: 3/2/2024 • REG# 57674 • SEX: F • ID: 2404 • RED • BRED HEIFER • PUREBRED

SIRE	4QR 24 345 205	{ WDH 1107 0810 24 VLCC 533 8401 345	{ JL 869 451 1107 SF 4476 5319 0810 BTF 6416 6404 BROADWAY 8401 VLCC 6470 9401 DYNAMITE 533
DAM	HOLIDAY 9430 1910 2124	{ BTF 5C 5409 9430 HOLIDAY 1508 9108 1910	{ WDH 2422 0810 5C BTF F08 M492 5409 HOLIDAY 869 4206 1508 CAPTAIN SCF 5489 9108

Granddaughter of the famous 24 Bull, a name that stands for consistency, muscle, and performance. Her dam is a beautiful Holiday Ranch cow — near perfect udder, gentle disposition, and working in our herd today. That's the kind of foundation you build from. 2404 blends femininity with power, balance with brood cow design. She's bred for a Spring 2026 calf — most likely to BTF 3429 — and we can't wait to see what that mating produces. Born on 3/2/24, with a birth weight of 51lb, 2404 is the kind that makes a lasting impression.



LOT 16 - GAF 2115 1603 2407 - SMOKY MOUNTAIN SOUTH POLLS, RUTLEDGE, TN

DOB: 3/3/2024 • REG# 57676 • SEX: F • ID: 2407 • RED • BRED HEIFER • PUREBRED

SIRE	GAF 01515 A36 2115	{ SVR 6911 6819 01515 JL 869 7805 A36	{ HOLIDAY 6416 4204 6911 BTF 1542 6819 MT 416 DANDY 869 BTF 1542 1328 7805
DAM	GAF 2213 1332 1603	{ SVR 7460 7468 2213 RF 1415 8900 1332	{ MF 7451 RH60 7460 MF 5322 RH60 7468 BTF 8401 TS2007 1415 RF 8900

Sired by GAF 2115, this bred heifer carries generations of proven genetics. Her sire is a home-bred bull out of a reliable nine-year-old dam—evidence of structural soundness, fertility, and longevity. Her dam, 1603 #36989, traces back to the respected Holiday Ranch and SVR breeding programs—lines known for producing moderate-framed, easy-fleshing females with excellent udders and strong maternal instincts. Born on 3/3/24, weighing 60lb 2407 is bred for a Spring 2026 calf. She's poised to deliver the next generation of efficient, long-lasting genetics.



LOT 17 - RHR 2164 2154 RH405 - ROLLING HILL RANCH, MOUNTVILLE, SC

DOB: 3/5/2024 • REG# 55013 • SEX: F • ID: RH405 • RED • BRED HEIFER • FULLBLOOD

SIRE	HOLIDAY 1723 7648 2164	{ HOLIDAY 1318 1213 1723 M-F RH60 7452 7648	{ HOLIDAY ROME00428 519 1318 HOLIDAY 1213 BTF 1542 CASSANOVA RH60 M-F 4401 5404 7452
DAM	GAF 01515 12510 2154	{ SVR 6911 6819 01515 HR RH60 1593 12510	{ HOLIDAY 6416 4204 6911 BTF 1542 6819 BTF 1542 CASSANOVA RH60 BTF 8412 9434 1593

RH405 is confirmed bred to RH401 or RH417. She is a very slick, docile heifer who has been developed on fescue dominate pastures and mineral.



LOT 18 - HOLIDAY 04316 H06 24106 - HOLIDAY RANCH SOUTH POLLS LLC, VERNON, FL

DOB: 3/8/2024 • REG# 59209 • SEX: F • ID: 24106 • RED • BRED HEIFER • FULLBLOOD

SIRE	SVR 2310 1307 04316	{ HR 6416 WD82 2310 BTF 9513 MRS 1307	{ BTF 4401 6416 BTF 0753 WD82 MULTIPLE REGISTERED SIRE BTF 232 393 9513
DAM	BCF 1660 6 H06	{ HOLIDAY 1319 520 1660 BF 81 WD100 6	{ HOLIDAY 1319 HR 1307 M480 520 BF 3408 WD100 81 BTF 0753 WD100

24106 was bred by RCF 4426 1407 7780 (triple bred Broadway!) Her sire is SVR 04316, a 1307 son (Kay's favorite cow). Her maternal grandsire, 1660, produced the most beautiful heifers we have ever seen. There are some close-to-foundation South Polls in the pedigree that are very special. Negative test for Johnes and BVD-PI.



LOT 19 - DFF 0160 8168 48168 - EASY E CATTLE COMPANY, JEFFERSON, SC

DOB: 5/18/2024 • REG# 60298 • SEX: F • ID: 48168 • RED • BRED HEIFER • PUREBRED

SIRE DFF 6426 10610 0160

BTF 2410 3427 6426
HH 1774 Y0112 16016

BTF RH60 6404 2410
BTF 1405 9500 3427
HOLIDAY 17714
HH 7701 Y0112

DAM HH MRS 16816 8168

MULTIPLE REGISTERED SIRE
HH A07 Y3912 16816

CF 603 544 A07
HH 7703 Y3912

48168 is expected to calve 3/28/26. She is fertile! Calving 10 days after her second birthday after living on Bermuda through breeding season can be very difficult. Bred to EZ1323, I feel this female fits the bill for most environments!



LOT 20 - EZE 5404 EZ1422 EZ1924 - EASY E CATTLE COMPANY, JEFFERSON, SC

DOB: 3/18/2024 • REG# 67574 • SEX: F • ID: EZ1924 • RED • BRED HEIFER • FULLBLOOD

SIRE BTF F08 2412 5404

JL 869 7410 F08
BTF RH60 3416 2412

MT 416 DANDY 869
BTF 4417 8437 7410
BTF 1542 CASSANOVA RH60
BTF 1742 3416

DAM EZE H355 2011H EZ1422

SF 7412 3431 H355
OH 24 42 HEIDI 2011H

BTF 110 4417 7412
SF 0302 9507 3431
WDH 1107 0810 24
VLCC 630 1542 42

EZ1924 has been confirmed bred via ultrasound with an expected calving date of 4/20/26 to the fullblood bull EZ1323. She is sired by the 5404 bull. Developing and breeding to calve 25 months was no challenge for her even on mediocre forage, i.e. Bermuda, Bahia, and Crabgrass.



LOT 21 - RHR G327 G363 RH411 - ROLLING HILL RANCH, MOUNTVILLE, SC

DOB: 3/20/2024 • REG# 55014 • SEX: F • ID: RH411 • RED • BRED HEIFER • FULLBLOOD

SIRE SF C316 C315 G327BIG RED

SF 9401 5243 C316
SF 9401 5319 C315

BTF 4401 DYNAMITE 9401
BTF MS 5243
BTF 4401 DYNAMITE 9401
BTF WD50 5319

DAM SF 31001 1602 G363

JL 869 6452 31001
OF 1123 12510 1602

MT 416 DANDY 869
BTF 3422 6452
HOLIDAY 1123
HR RH60 1593 12510

RH411 is confirmed bred to RH401 or RH417. Her dam, G363, stays in great condition year-round. Taking after her dam, this docile, easy-fleshing heifer was developed on fescue dominate pastures and mineral.



LOT 22 - OCC BC12 CF87 125 - O'NEAL CATTLE COMPANY, BREMEN, GA

DOB: 3/21/2024 • REG# 55256 • SEX: F • ID: OCC125 • REW • BRED HEIFER • FULLBLOOD

SIRE AA 7697 1 BC12

RCF 7481 7607 7697
VLCC 939 5165 1

M-F RH60 7451 7481
M-F 869 7451 7607
VLCC 5 939
VLCC 30962 23948 5165

DAM CF CF1 CF5 87

CF 17714 43 CF1
CF 315 2714 CF5

HOLIDAY 17714
JL 9401 533 43
SS 8401 315
MMW 2714

125 is out of one of my best dams. She is stacked with great bulls in her pedigree like Romeo, 9401, 8401, and VLCC 311. Her sire BC-12 produced several keepers in my herd. She was pregnancy checked on 9/30 and confirmed bred 3.5 months to either BTF 3455 or BTF 2404.



LOT 23 - RHFC H309 718 030824 - ROSE HILL FARM & CATTLE, ELBERTON, GA

DOB: 3/27/2024 • REG# 61124 • SEX: F • ID: 030824 • RED • BRED HEIFER • PUREBRED

SIRE SF 31001 0416 H309

JL 869 6452 31001
SF 4401 5306 0416

MT 416 DANDY 869
BTF 3422 6452
BTF 0446 M446 4401
BTF WD50 5306

DAM RNF 07814 314 718

SVR 1712 606 07814
SD 913 11010 314

HOLIDAY 9405 1307 1712
HR 1593 M480 606
HR 6416 H-1 913
VLCC 16 7701 11010

Bred and developed at Rose Hill Farm, this spring-born South Poll heifer has been raised on grass and mineral only. She's never been pampered — a naturally fertile, efficient female built to thrive on fescue. Due to calve mid-March.



LOT 24 - DFF 0160 00616 4006 - EASY E CATTLE COMPANY, JEFFERSON, SC

DOB: 3/28/2024 • REG# 60295 • SEX: F • ID: 4006 • RED • BRED HEIFER • PUREBRED

SIRE DFF 6426 10610 0160

BTF 2410 3427 6426
HH 1774 Y0112 16016

BTF RH60 6404 2410
BTF 1405 9500 3427
HOLIDAY 17714
HH 7701 Y0112

DAM RS 4319 3 00616

SF 6433 5471 4319
RS 3

BTF 9218 6433
BTF 0753 B0821 5471
BTF 565F 0753
BARAZONA/HEREFORD

4006 is the third seedstock heifer from her dam I've owned. Both her sisters are still in my herd and continuously produce above average calves. Docility and easy keeping are strong suits for this girl. Bred to our fullblood bull, EZ1323. Expected to calve 3/18/26 which is 10 days before her second birthday!



LOT 25 - RHR J574 2203 RH418 - ROLLING HILL RANCH, MOUNTVILLE, SC

DOB: 4/3/2024 • REG# 57343 • SEX: F • ID: RH418 • RED • BRED HEIFER • FULLBLOOD

SIRE

SF 7412 0307 J574 TABASCO

BTF 110 4417 7412

SF 4401 5436 0307

BOC 721 6426 110

BTF 0405 1108 4417

BTF 0446 M446 4401

BTF 0753 5436

DAM

RHR G327 H483 2203

SF C316 C315 G327BIG RED

SF 31001 1206 H483

SF 9401 5243 C316

SF 9401 5319 C315

JL 869 6452 31001

OF M480 1009 1206

RH418 is confirmed bred to RH401 or RH417. This easy-going heifer was developed on fescue dominate pastures and mineral.



LOT 26 - RHFC H302 820 041924 - ROSE HILL FARM & CATTLE, ELBERTON, GA

DOB: 4/3/2024 • REG# 61131 • SEX: F • ID: 041924 • RED • BRED HEIFER • PUREBRED

SIRE

SF 31001 2404 H302

JL 869 6452 31001

SF 8401 5235 2404

MT 416 DANDY 869

BTF 3422 6452

BTF 6416 6404 BROADWAY 8401

BTF RH60 3421 5235

DAM

RNF 216 1017 820

RNF 5475 9412 216

RNF 07814 0414 1017

BTF 2704 0700 5475

SVR 9405 M449 9412

SVR 1712 606 07814

SD 913 8410 414

Bred and developed at Rose Hill Farm, this spring-born South Poll heifer has been raised on grass and mineral only. She's never been pampered — a naturally fertile, efficient female built to thrive on fescue. Due to calve mid-March.



LOT 27 - RHFC H302 314 042324 - ROSE HILL FARM & CATTLE, ELBERTON, GA

DOB: 4/6/2024 • REG# 61134 • SEX: F • ID: 042324 • RED • BRED HEIFER • PUREBRED

SIRE

SF 31001 2404 H302

JL 869 6452 31001

SF 8401 5235 2404

MT 416 DANDY 869

BTF 3422 6452

BTF 6416 6404 BROADWAY 8401

BTF RH60 3421 5235

DAM

SD 913 11010 314

HR 6416 H-1 913

VLCC 16 7701 11010

BTF 4401 6416

BTF B0708 9805 H-1

BTF 3613 7701

JL 3422 1653 16

Bred and developed at Rose Hill Farm, this spring-born South Poll heifer has been raised on grass and mineral only. She's never been pampered — a naturally fertile, efficient female built to thrive on fescue. Due to calve mid-March.



LOT 28 - DFF 0160 03014 4030 - EASY E CATTLE COMPANY, JEFFERSON, SC

DOB: 4/7/2024 • REG# 60296 • SEX: F • ID: 4030 • RED • BRED HEIFER • PUREBRED

SIRE DFF 6426 10610 0160

BTF 2410 3427 6426
HH 1774 Y0112 16016

BTF RH60 6404 2410
BTF 1405 9500 3427
HOLIDAY 17714
HH 7701 Y0112

DAM SVR 1025 9023 03014

BC 778 1025
SCF B9436 6036 9023

MT 0313 473 778
HF 1542 533
SCF 0753 6036
BTF 20 9436

4030 has developed well on less than desirable forage.

Utilizing ultrasound technology, she is expected to calve one week after her 2nd birthday. She is a solid example of a South Poll. She is bred to EZ1323.



LOT 29 - RHR J574 2103 RH420 - ROLLING HILL RANCH, MOUNTVILLE, SC

DOB: 4/15/2024 • REG# 57308 • SEX: F • ID: RH420 • RED • BRED HEIFER • FULLBLOOD

SIRE SF 7412 0307 J574 TABASCO

BTF 110 4417 7412
SF 4401 5436 0307

BOC 721 6426 110
BTF 0405 1108 4417
BTF 0446 M446 4401
BTF 0753 5436

DAM RHR G327 G310 2103

SF C316 C315 G327BIG RED
SF C316 2409 G310

SF 9401 5243 C316
SF 9401 5319 C315
SF 9401 5243 C316
SF 8401 5449 2409

RH420 is confirmed bred to RH401 or RH417. This docile, deep-bodied heifer was developed on fescue dominate pastures and mineral.



LOT 30 - OH 0407 037 2420M - OZARK HILLS GENETICS, WEST PLAINS, MO

DOB: 4/21/2024 • REG# 61293 • SEX: F • ID: 2420M • RED • BRED HEIFER • FULLBLOOD

SIRE BTF 8401 8406 0407

BTF 6400 01513 8401
BTF 6400 4413 8406

BTF 1319 5610 6400
HOLIDAY 01513
BTF 1319 5610 6400
BTF 0405 2412 4413

DAM JG 405 G935 037

JG 8401 723 405
JG 7414 4426 G935

BTF 6416 6404 BROADWAY 8401
JG 1542 4214 723
BTF 4417 7414
BTF 9208 MS 4426

This heifer is confirmed bred to VLCC 161. VLCC 161 has a great pedigree blending the 1005 bull with the 45 cow from Ralph Voss. Ask Ralph about this service sire!! This heifer's dam just weaned another good calf and is pregnant to calve again in the spring of 2026. The calf from this heifer should be grass efficient and highly fertile in a fescue environment.



LOT 31 - DFF 0160 01916 4019 - EASY E CATTLE COMPANY, JEFFERSON, SC

DOB: 4/24/2024 • REG# 60297 • SEX: F • ID: 4019 • RED • BRED HEIFER • PUREBRED

SIRE DFF 6426 10610 0160

BTF 2410 3427 6426
HH 1774 Y0112 16016

BTF RH60 6404 2410
BTF 1405 9500 3427
HOLIDAY 17714
HH 7701 Y0112

DAM RS 1210 00614 01916

HOLIDAY 1210
RS MRS 24 00614

BTF CHIEF B0358 M480
HR 6416 4208 4210
MULTIPLE REGISTERED SIRE
RS 24

4019 is a really thick bodied, spring bred heifer. With an expected calving date of 4/3/26, that would be 3 weeks before her second birthday! Not all heifers can accomplish this in the humid heat of summer in South Carolina!



LOT 32 - RHR J574 2214 RH421 - ROLLING HILL RANCH, MOUNTVILLE, SC

DOB: 4/30/2024 • REG# 57344 • SEX: F • ID: RH421 • RWF • BRED HEIFER • FULLBLOOD

SIRE SF 7412 0307 J574 TABASCO

BTF 110 4417 7412
SF 4401 5436 0307

BOC 721 6426 110
BTF 0405 1108 4417
BTF 0446 M446 4401
BTF 0753 5436

DAM RHR G327 H319 2214

SF C316 C315 G327BIG RED
SF 4315 E578 H319

SF 9401 5243 C316
SF 9401 5319 C315
SF 4315 BOAZ
SF 9401 1405 E578

RH421 is confirmed bred to RH401 or RH417. Her dam (2214) and granddam (H319) are two of our most productive cows. They have never missed and continue to produce within our herd. RH421 was developed on fescue dominate pastures and mineral.



LOT 33 - EZE EZ221 51622 EZ3224 - EASY E CATTLE COMPANY, JEFFERSON, SC

DOB: 5/4/2024 • REG# 67576 • SEX: F • ID: EZ3224 • RED • BRED HEIFER • PUREBRED

SIRE BTF 4422 347 EZ221

BTF 2422 6404 4422
VLCC 465 3413 347

SF 8401 0810 ENDURANCE 2422
BTF 4417 6404
BTF 800 6404 3413
VLCC 508 8401 465

DAM RNF MRS 820 51622

RHF MRS
RNF 216 1017 820

SOUTH POLL
SOUTH POLL
RNF 5475 9412 216
RNF 07814 0414 1017

EZ3224 is a Spring Bred Heifer born and raised in South Carolina. Utilizing ultrasound technology, we are able to determine that she is expected to calve on or near 3-18-2026. Expressing her fertility by getting bred to calve at 22 months old is no easy feat on Bermuda, Bahia and Crabgrass in hot or humid environments — a testament to our genetics' adaptability. Bred to a fullblood bull.



LOT 34 - OH 0407 2187J 2437 - OZARK HILLS GENETICS, WEST PLAINS, MO

DOB: 5/8/2024 • REG# 61264 • SEX: F • ID: 2437M • RED • BRED HEIFER • FULLBLOOD

SIRE

BTF 8401 8406 0407

BTF 6400 01513 8401

BTF 6400 4413 8406

BTF 1319 5610 6400
HOLIDAY 01513
BTF 1319 5610 6400
BTF 0405 2412 4413

DAM

OH 1586 1909 2187J

HOLIDAY 1712 00513 1586

OH 1406 301 GWEN 1909G

HOLIDAY 9405 1307 1712
HOLIDAY 00513
OF OTIUM'S OSCEOLA
BTF 5447 301

This heifer is confirmed bred to VLCC 161. VLCC 161 has a great pedigree blending the 1005 bull with the 45 cow from Ralph Voss. Ask Ralph about this service sire!! This heifer's dam just weaned another good calf and is pregnant to calve again in the spring of 2026. The calf from this heifer should be grass efficient and highly fertile in a fescue environment.



LOT 35 - SMT 2164 1913 2426 - SMOKY MOUNTAIN SOUTH POLLS, RUTLEDGE, TN

DOB: 9/16/2024 • REG# 65045 • SEX: F • ID: 2426 • RED • OPEN HEIFER • FULLBLOOD

SIRE

HOLIDAY 1723 7648 2164

HOLIDAY 1318 1213 1723

M-F RH60 7452 7648

HOLIDAY ROME00428 519 1318
HOLIDAY 1213
BTF 1542 CASSANOVA RH60
M-F 4401 5404 7452

DAM

GAF 1601 1608 1913

GAF 1318 04512 1601

GAF 2213 1314 1608

HOLIDAY ROME00428 519 1318
HOLIDAY 04512
SVR 7460 7468 2213
SD 913 9010 1314

2426 is a solid built heifer that comes from Smoky Mountain's fall calving herd. She has an outstanding phenotypically correct feminine dam that goes back to BTF, Holiday, and Sassafras Valley breeding. Maternal Grand dam is one of SMT's top females.



LOT 36 - EZE EZ221 1705 EZ3824 - EASY E CATTLE COMPANY, JEFFERSON, SC

DOB: 9/1/2024 • REG# 67577 • SEX: F • ID: EZ3824 • RWF • OPEN HEIFER • PUREBRED

SIRE

BTF 4422 347 EZ221

BTF 2422 6404 4422

VLCC 465 3413 347

SF 8401 0810 ENDURANCE 2422
BTF 4417 6404
BTF 800 6404 3413
VLCC 508 8401 465

DAM

GAF 2213 1401 1705

SVR 7460 7468 2213

GAF 1415 BF201 1401

MF 7451 RH60 7460
MF 5322 RH60 7468
BTF 8401 TS2007 1415
RF 5439 340N BF201

EZ3824 is a brockle-faced heifer born fall of 2024. She has been grazing Bermuda, Bahia, and Crabgrass all summer. The Sandhill region of South Carolina can impose many challenges to a developing animal. Only genetically adapted animals make it to registration day with our operation.



LOT 37 - MFB 0438 1909G 2456 - BENT CREEK FARM, PROSPECT, VA

DOB: 9/16/2024 • REG# 66682 • SEX: F • ID: 2456 • RED • OPEN HEIFER • FULLBLOOD

SIRE BTF 8408 7427 0438

BTF 6400 5409 8408
BTF 24 1412 7427

BTF 1319 5610 6400
BTF F08 M492 5409
WDH 1107 0810 24
BTF 8401 TS2011 1412

DAM OH 1406 301 GWEN 1909G

OF OTIUM'S OSCEOLA
BTF 5447 301

HOLIDAY 1123
JL 869 4029 041411
BTF 0442 3422 5447
FULLBLOOD SOUTH POLL COW

2456 is my favorite daughter of sire 0438. Her 6-year-old dam 1909G had never missed in her breeding cycle and passes on her slick hide and excellent maternal traits to her daughters. 2456 sells unexposed, ready to fit your breeding schedule.



LOT 38 - MFB 0438 15 2458 - BENT CREEK FARM, PROSPECT, VA

DOB: 9/22/2024 • REG# 66666 • SEX: F • ID: 2458 • RMF • OPEN HEIFER • FULLBLOOD

SIRE BTF 8408 7427 0438

BTF 6400 5409 8408
BTF 24 1412 7427

BTF 1319 5610 6400
BTF F08 M492 5409
WDH 1107 0810 24
BTF 8401 TS2011 1412

DAM VLCC 3300 0302 15

SF 4401 5243 0302
SF 1400 1422 3300

BTF 0446 M446 4401
BTF MS 5243
BTF 8401 5444 1400
SF M705 5319 1422

2458 comes from a family of longevity with both her dam and grandam producing past 10 years of age. This gentle heifer has not been exposed to a bull and is ready to fit your breeding schedule.



LOT 39 - EZE EZ221 120K EZ4624 - EASY E CATTLE COMPANY, JEFFERSON, SC

DOB: 9/30/2024 • REG# 67578 • SEX: F • ID: EZ4624 • RED • OPEN HEIFER • PUREBRED

SIRE BTF 4422 347 EZ221

BTF 2422 6404 4422
VLCC 465 3413 347

SF 8401 0810 ENDURANCE 2422
BTF 4417 6404
BTF 800 6404 3413
VLCC 508 8401 465

DAM JMF 8403 H335 120K

BTF 6400 2412 8403
SF E319 141 H335

BTF 1319 5610 6400
BTF RH60 3416 2412
SF 32157 34647 E319
CAB 7487 1215 141

EZ4624 is a solid example of good genetics that are adapted to the mediocre forage our region of South Carolina has to offer. Raised on Bermuda, Bahia, and Crabgrass. Being a fall calf, it gives producers a choice of breeding for the fall or holding her over to spring breeding!



LOT 40 - OCC BC12 2120 169 - O'NEAL CATTLE COMPANY, BREMEN, GA

DOB: 10/31/2024 • REG# 59761 • SEX: F • ID: OCC169 • REW • OPEN HEIFER • PUREBRED

SIRE AA 7697 1 BC12

RCF 7481 7607 7697
VLCC 939 5165 1

M-F RH60 7451 7481
M-F 869 7451 7607
VLCC 5 939
VLCC 30962 23948 5165

DAM MMW 11713 2516 2120

SVR 9405 732 11713
MMW 311 209 2516

BTF BONAFIDE 5447 9405
HR 1593 M480 732
VLCC BUBBA JOE 311
MMW M419 DS MMW209

169 is our top heifer from our 24 fall calves. We purchased her dam at the field day in 2021. Her sire is BC-12, which we used for our main herd sire for years. She will be open and ready to breed. Her dam 2120 breeds back every year.



LOT 41 - SMT 2164 2275 2427 - SMOKY MOUNTAIN SOUTH POLLS, RUTLEDGE, TN

DOB: 11/12/2024 • REG# 65105 • SEX: F • ID: 2427 • RWF • OPEN HEIFER • FULLBLOOD

SIRE HOLIDAY 1723 7648 2164

HOLIDAY 1318 1213 1723
M-F RH60 7452 7648

HOLIDAY ROME00428 519 1318
HOLIDAY 1213
BTF 1542 CASSANOVA RH60
M-F 4401 5404 7452

DAM GAF 2037 1606 2275

RCF 1201 A36 2037
GAF 2213 1414 1606

OTIUM'S UNO
JL 869 7805 A36
SVR 7460 7468 2213
SD 913 10610 1414

2427 is a flashy deep ribbed heifer. Her dam is quickly becoming a favorite in the Smoky Mountain fall herd with a great udder and feminine build. Paternal grand dam is an active 12 yr old female in Holiday Ranch's herd and 10 yr old maternal grand dam is an active female in our herd who calves in the first 30-day window consistently.



LOT 42 - RHR 2217 20525 RH426 - ROLLING HILL RANCH, MOUNTVILLE, SC

DOB: 11/19/2024 • REG# 63809 • SEX: F • ID: RH426 • RED • OPEN HEIFER • FULLBLOOD

SIRE RHR G327 H334 2217

SF C316 C315 G327BIG RED
SF 4315 3431 H334

SF 9401 5243 C316
SF 9401 5319 C315
SF 4315 BOAZ
SF 0302 9507 3431

DAM K2CC 1501 0425 20525

K2CC 1105 0310 1501
BTF 3416 M705 0425

JL 869 523 1105
SF 4401 5449 0310
BTF 0753 M705
BTF 1742 3416

RH426 is a nice open heifer out of a cow we recently bought that was fall bred. She weaned in June of this year and has been developed and maintained on fescue dominate pastures and mineral. This heifer comes from a very deep-bodied cow and is a great-granddaughter of 3416.



LOT 43 - HHP 19200 7822 410 - HARRIS HOMEPLACE FARM, SNOW CAMP, NC

DOB: 3/15/2025 • REG# 67975 • SEX: F • ID: 410 • MRD • OPEN HEIFER • FULLBLOOD

SIRE	BOC 5404 1267 19200	BTF F08 2412 5404	JL 869 7410 F08
		BOC 6433 6464 1267	BTF RH60 3416 2412
DAM	AHF 20217 H78 7822	BTF F08 2412 5404	BTF 9218 6433
		MGF F325 718 H78	BTF 3422 6464
			BTF F08 2412 5404
			BCC 915 911 1249
			SF C316 1531 F325
			MGF 7695 11511 718

This young spring born heifer is off to a great start and will be a good addition to your spring breeding herd. Sired by BOC 19200 she has a solid lineage and comes from a very well-uddered dam.



LOT 44 - HHP 19200 H78 411 - HARRIS HOMEPLACE FARM, SNOW CAMP, NC

DOB: 3/16/2025 • REG# 67976 • SEX: F • ID: 411 • MRD • OPEN HEIFER • FULLBLOOD

SIRE	BOC 5404 1267 19200	BTF F08 2412 5404	JL 869 7410 F08
		BOC 6433 6464 1267	BTF RH60 3416 2412
DAM	MGF F325 718 H78	SF C316 1531 F325	BTF 9218 6433
		MGF 7695 11511 718	BTF 3422 6464
			SF 9401 5243 C316
			SF M705 5313 1531
			RCF 7481 5404 7695
			SVR MT416 H12 11511

This young spring born heifer is off to a great start and will be a good addition to your spring breeding herd. Sired by BOC 19200 she has a solid lineage and comes from a very fertile dam.



LOT 45 - HHP 4426 1249 413 - HARRIS HOMEPLACE FARM, SNOW CAMP, NC

DOB: 3/28/2025 • REG# 67978 • SEX: F • ID: 413 • MRD • OPEN HEIFER • FULLBLOOD

SIRE	BTF 2422 1407 4426	SF 8401 0810 ENDURANCE 2422	BTF 6416 6404 BROADWAY 8401
		BTF 8401 9410 1407	SF 4476 5319 0810
DAM	BCC 915 911 1249	BOC 6433 6430 915	BTF 6416 6404 BROADWAY 8401
		BOC 6433 6464 911	BTF 4401 3407 9410
			BTF 9218 6433
			BTF 4246 6430 3411
			BTF 9218 6433
			BTF 3422 6464

This young spring born heifer is off to a great start and will be a good addition to your spring breeding herd. Sired by 4426 along with her dam, 49, she has a solid line of longevity and production.



LOT 46 - SVR 06323 03119 04725 - SASSAFRAS VALLEY RANCH, BELLE, MO

DOB: 4/8/2025 • REG# 67684 • SEX: F • ID: 04725 • REW • OPEN HEIFER • FULLBLOOD

SIRE

SVR 6409 04720 06323

BTF 2410 3416 6409

SVR 5440 00914 04720

BTF RH60 6404 2410

BTF 1742 3416

BTF F08 3416 5440

SVR 1712 1307 00914

DAM

SVR 1321 51 03119

HOLIDAY 1321

VLCC 9405 630 51

HOLIDAY 869 9408 ROMEO 0428

HR 3435 RH60 634

BTF BONAFIDE 5447 9405

MT 8068 630

SVR 04725 is a slick, gentle open heifer that is one of our favorites for 2025. SVR 04725s dam (SVR 03119) is a standout, little 6-year-old cow out of a Bonafide daughter. She calved as a two-year old (4/3/21), on time every year since (4/11/22, 4/5/23, 4/8/24, 4/8/25), and has been maintained her whole life on forage/fescue hay and mineral only. Look at the pedigree on 04725s sire; we think this sire is going to be a special one. She was vaccinated (no dewormer) and weaned in mid-October and has been maintained on stockpiled fescue, hay, and mineral with no other supplements.



LOT 47 - SVR 02418 9402 05325 - SASSAFRAS VALLEY RANCH, BELLE, MO

DOB: 4/10/2025 • REG# 67686 • SEX: F • ID: 05325 • RED • OPEN HEIFER • FULLBLOOD

SIRE

SVR 5440 1307 02418

BTF F08 3416 5440

BTF 9513 MRS 1307

JL 869 7410 F08

BTF 1742 3416

MULTIPLE REGISTERED SIRE

BTF 232 393 9513

DAM

BTF 4401 B0334 9402

BTF 0446 M446 4401

BTF 8507 B0334

BTF 7404 B0307 M446

BTF 8441 B0442

MULTIPLE REGISTERED SIRE

BTF 192 8507

SVR 05325 is slick, gentle open heifer with a bright future. SVR 05325s dam (9402) is a 16-year-old Bent Tree Farms-bred matriarch that we purchased in 2018. She has calved on-time every year at SVR (4/15/19, 5/27/20, 4/15/21, 4/4/22, 4/10/23, 4/5/24, and 4/10/25) and has been maintained on forage/fescue hay and mineral only. 9402 quietly does her job and boasts 12 registered calves in the registry. SVR 05325 is out of the great 02418 bull, 1307s son when she was age 17. She was vaccinated (no dewormer) and weaned in mid-October and has been maintained on stockpiled fescue, hay, and mineral with no other supplements.



LOT 48 - SVR 06323 01020 07325 - SASSAFRAS VALLEY RANCH, BELLE, MO

DOB: 4/15/2025 • REG# 67685 • SEX: F • ID: 07325 • REW • OPEN HEIFER • FULLBLOOD

SIRE

SVR 6409 04720 06323

BTF 2410 3416 6409

SVR 5440 00914 04720

BTF RH60 6404 2410

BTF 1742 3416

BTF F08 3416 5440

SVR 1712 1307 00914

DAM

SVR 5 1 01020

WDH BTF 0800 0810 5

RS 5 2 1-12

BTF MR 800

SF 4476 5319 0810

VLCC 5

RS 2

Wow! You shouldn't have any trouble picking out this chromed-up slick open heifer. SVR 07325s dam (SVR 01020) is 5-year-old cow that calved as a two-year old (3/21/22), on time every year since (3/31/23, 4/16/24, 4/15/25), and has been maintained her whole life on forage/fescue hay and mineral only. The maternal grandam is a 13-year-old that has never missed in our program. Look at the pedigree on 07325s sire; we think this sire is going to be a special one. She was vaccinated (no dewormer) and weaned in mid-October and has been maintained on stockpiled fescue, hay, and mineral with no other supplements.



LOT 49 - SVR 02418 3421 10225 - SASSAFRAS VALLEY RANCH, BELLE, MO

DOB: 4/27/2025 • REG# 67688 • SEX: F • ID: 10225 • RED • OPEN HEIFER • FULLBLOOD

SIRE SVR 5440 1307 02418

BTF F08 3416 5440
BTF 9513 MRS 1307

JL 869 7410 F08
BTF 1742 3416
MULTIPLE REGISTERED SIRE
BTF 232 393 9513

DAM BTF 1405 5444 3421

BTF 8401 8437 1405
BTF 3422 8410 5444

BTF 6416 6404 BROADWAY 8401
BTF 5250 8437
BTF 1742 1960 3422
BTF 5430 8410

SVR 10225 is slick, gentle open heifer out of a 12-year-old Bent Tree Farms cow (3421) that we purchased in 2018. She has calved on-time every year at SVR (3/22/19, 3/28/20, 3/21/21, 3/23/22, 3/23/23, 3/24/24, and 4/27/25) and has been maintained on forage/fescue hay and mineral only. SVR 10225 is out of the great 02418 bull, 1307s son when she was age 17. She was vaccinated (no dewormer) and weaned in mid-October and has been maintained on stockpiled fescue, hay, and mineral with no other supplements.



LOT 50 - SVR 02418 3430 11125 - SASSAFRAS VALLEY RANCH, BELLE, MO

DOB: 5/7/2025 • REG# 67687 • SEX: F • ID: 11125 • RED • OPEN HEIFER • FULLBLOOD

SIRE SVR 5440 1307 02418

BTF F08 3416 5440
BTF 9513 MRS 1307

JL 869 7410 F08
BTF 1742 3416
MULTIPLE REGISTERED SIRE
BTF 232 393 9513

DAM SF 0302 5305 3430

SF 4401 5243 0302
BTF WD50 5305

BTF 0446 M446 4401
BTF MS 5243
WD 5430 WD50
BTF 0307 M443

SVR 11125 is a slick, gentle open heifer to round out our open heifer lots. We thought these 5 open heifers fit together really nice and represented our program well for the inaugural Southern Select Sale. SVR 1125s dam is 12-year-old Sumners Farm cow (3430) that we purchased in 2018. She has calved on-time every year at SVR (4/1/19, 3/28/20, 4/8/21, 4/11/22, 4/8/23, 3/29/24, and 5/7/25) and has been maintained on forage/fescue hay and mineral only. SVR 11125 is out of the great 02418 bull, 1307s son when she was age 17. She was vaccinated (no dewormer) and weaned in mid-October and has been maintained on stockpiled fescue, hay, and mineral with no other supplements.



LOT 51 - PCC OH HUCK 8127H - BENT CREEK FARM, PROSPECT, VA

DOB: 8/22/2020 • REG# 44450 • SEX: M • ID: 8127H • RED • BULL • FULLBLOOD

SIRE BTF 6400 01513 8401

BTF 1319 5610 6400
HOLIDAY 01513

HOLIDAY 1319
HR 6416 3465 5610
MF 723 RH60 7476
HR 1307 M480 520

DAM ECC 12410 525 8019

SVR RH60 1572 12410
ECC 97 307 525

BTF 1542 CASSANOVA RH60
UGA 1512 1572 4213
MR. STONE HOUSE 7701 1710 907
ECC 778 055 307

Huck has been an excellent calving ease bull. We have used him on close to 100 heifers over the past 4 seasons.



LOT 52 - BTF 4422 347 EZ221 - EASY E CATTLE COMPANY, JEFFERSON, SC

DOB: 4/6/2021 • REG# 47236 • SEX: M • ID: EZ221 • RED • BULL • FULLBLOOD

SIRE	BTF 2422 6404 4422	{ SF 8401 0810 ENDURANCE 2422 BTF 4417 6404	{ BTF 6416 6404 BROADWAY 8401 SF 4476 5319 0810 BTF M446 4417 BTF 8441 B0442
			{ BTF MR 800 BTF 4417 6404 BTF 6416 6404 BROADWAY 8401 VLCC 30801 31492 508
DAM	VLCC 465 3413 347	{ BTF 800 6404 3413 VLCC 508 8401 465	{ BTF MR 800 BTF 4417 6404 BTF 6416 6404 BROADWAY 8401 VLCC 30801 31492 508

EZ221, AKA “ED”, has been our main herd sire for the last two seasons. He is a very easy keeper. He is a true gentleman and a pleasure to handle. His dam (347) continues to be one of our top cows. He shows some curled hair on his neck and head but slicks off nicely. We are retaining quite a nice group of his daughters. We have loaded him straight out of the pasture with nothing more than a single strand polywire. He’s family and hard to let go.



LOT 53 - HOLIDAY 9411 1849 2316 - HOLIDAY RANCH SOUTH POLLS LLC, VERNON, FL

DOB: 1/26/2023 • REG# 55320 • SEX: M • ID: 2316 • RED • BULL • FULLBLOOD

SIRE	BTF 7416 347 9411	{ BTF 110 3416 7416 VLCC 465 3413 347	{ BOC 721 6426 110 BTF 1742 3416 BTF 800 6404 3413 VLCC 508 8401 465
			{ HOLIDAY 869 9408 ROMEO 0428 HOLIDAY 9011 BTF 4612 8220 BTF 192 B72 E08
DAM	HOLIDAY 1527 B0302 1849	{ HOLIDAY 1527 BTF 8220 B0302	{ HOLIDAY 869 9408 ROMEO 0428 HOLIDAY 9011 BTF 4612 8220 BTF 192 B72 E08

2316’s high Longevity DNA goes back to his maternal grand dam, the one and only B0302 who lived to be a productive 22 years old and still had the udder of a 3- or 4-year-old. She was simply incredible. Also, of note is 2316’s fairly high tenderness DNA as tested by Neogen. 2316 has been tested negative for Johne’s and BVD-PI.



LOT 54 - 3SVR 7430 836 2315 - ROSE HILL FARM & CATTLE, ELBERTON, GA

DOB: 4/9/2023 • REG# 65459 • SEX: M • ID: 2315 • RED • BULL • PUREBRED

SIRE	BTF 24 2412 7430	{ WDH 1107 0810 24 BTF RH60 3416 2412	{ JL 869 451 1107 SF 4476 5319 0810 BTF 1542 CASSANOVA RH60 BTF 1742 3416
			{ BTF 6416 6404 BROADWAY 8401 CCF 710 4452 911 BTF 8401 B0334 1404 BFF 1810 1207-16
DAM	3SVR 413 836 2115	{ SS 8401 413 CAB 1404 809-1207 836	{ BTF 6416 6404 BROADWAY 8401 CCF 710 4452 911 BTF 8401 B0334 1404 BFF 1810 1207-16

Developed at Rose Hill Farm, this South Poll bull has been raised and proven on fescue pastures. He’s an easy-keeping, naturally efficient bull that thrives without pampering — bred for longevity, fertility, and performance in real-world conditions.



LOT 55 - EZE 5404 41421 EZ524 - EASY E CATTLE COMPANY, JEFFERSON, SC

DOB: 3/6/2024 • REG# 67582 • SEX: M • ID: EZ524 • RED • BULL • PUREBRED

SIRE

BTF F08 2412 5404

JL 869 7410 F08

BTF RH60 3416 2412

MT 416 DANDY 869

BTF 4417 8437 7410

BTF 1542 CASSANOVA RH60

BTF 1742 3416

DAM

HH 6409 10919 41421

BTF 2410 3416 6409

HH 794 943 10919

BTF RH60 6404 2410

BTF 1742 3416

VLCC 9422 MRS 794

MS. STONE HOUSE 943

EZ524 is a great example of how the right genetics can prosper on mediocre forage in the South! He's sired by the 5404 bull. Stacking the old 3416 cow on top and bottom has proven its value in my own herd just like EZ524. He checks all the boxes that we require: docility, slick haired, symmetrical testicles, dam has great udder, and has expressed masculinity! Developed on Bermuda, Bahia, and Crabgrass, this bull should have no problem flourishing in any environment.



LOT 56 - EZE 5404 209 EZ3524 - EASY E CATTLE COMPANY, JEFFERSON, SC

DOB: 8/13/2024 • REG# 67581 • SEX: M • ID: EZ3524 • RWF • BULL • PUREBRED

SIRE

BTF F08 2412 5404

JL 869 7410 F08

BTF RH60 3416 2412

MT 416 DANDY 869

BTF 4417 8437 7410

BTF 1542 CASSANOVA RH60

BTF 1742 3416

DAM

GAF 1607 34 209

GAF 2213 914 1607

GAF 2213 1401 1705

SVR 7460 7468 2213

SD 913 2 914

SVR 7460 7468 2213

GAF 1415 BF201 1401

EZ3524 is a calf any producer should be proud to raise and develop. He has been a standout from early on. He's the only bull that made the cut from our fall 2024 calf crop. His dam 209 is a solid cow with great udder, calm disposition, and stays super slick. He's definitely a calf I would use myself. We take pride in the docility of our bulls. Its actually the first box they must check to make the cut. Look for our video of EZ3524 on Facebook.



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